

# JAZZ ON THE LAWN

FEATURING YAYA DIAMOND  
& THE DREAM CHASERS



SUNDAY  
FEB 4<sup>TH</sup>  
4-7 PM  
PARADISE COAST  
SPORTS COMPLEX

3940 City Gate Blvd N. Naples, FL 34117

TICKETS ON SALE SOON!

\$45

GENERAL  
ADMISSION

food and drink  
available for separate  
purchase

\$100

VIP  
TICKETS

includes dinner, two  
drinks, and premium  
seating area

AN EVENT TO SUPPORT:

## The Black History Baggage Car Project

AT THE NAPLES DEPOT MUSEUM

The Black History Baggage Car at the Naples Depot will tell the stories of African Americans whose contributions were essential to the development of Collier County in the very same neighborhood that many of Naples' Black families have called home for over a century. Celebrate the Centennial of Collier County by supporting and preserving this important piece of local history.



FEATURING:

**YAYA DIAMOND  
& THE DREAM CHASERS**



SEATING NOT PROVIDED

**PLEASE BRING A CHAIR.**



GATES OPEN AT 3PM

**MUSIC BEGINS AT 4PM**



OPENING ACT:

**TO BE ANNOUNCED**

*Friends of the* COLLIER COUNTY  
MUSEUMS



VISIT OR CALL:  
**FOCCM.ORG**  
(248) 866-4364

**SPONSORSHIPS AVAILABLE**

Bill Dwight | info@FOCCM.ORG | (248) 866-4364

ALL PROCEEDS BENEFIT THE BLACK HISTORY BAGGAGE CAR PROJECT VIA FRIENDS OF THE COLLIER COUNTY MUSEUMS

# JAZZ ON THE LAWN

## SPONSORSHIP OPPORTUNITIES

SUNDAY, FEB 4, 2024

PARADISE COAST SPORTS COMPLEX  
3940 CITY GATE BLVD N. | NAPLES, FL

	PRESENTING \$10,000 (1)	ARMSTRONG \$5,000 (3)	ELLINGTON \$2,500 (5)	FITZGERALD \$1,000	CALLOWAY \$500
Presenting name rights and first right of sponsorship refusal on future events.	"Presented by" rights	-	-	-	-
Video ad on jumbo screen during the event	30 Second	15 second	-	-	-
Representation on Paid Print / Digital Advertising*	Top Billing	Logo Recognition	Name Recognition	-	-
Corporate display space at the event	Premium Placement	Display Table	Display Table	-	-
Representation on event marketing*	Top Billing, Logo & Naming Rights	Logo Recognition	Logo Recognition	Name Listed	-
Static ad or recognition on jumbo screen during the event	Two Rotating Ads	1 Rotating Ad	1 Rotating Ad	Logo on Screen	Name on Screen
Complimentary VIP tickets or tables	2 VIP tables of 8	VIP Table of 8	6 VIP Tickets	4 VIP Tickets	2 VIP Tickets
Complimentary general admission tickets	20	10	6	4	2
Advertisement in printed event program**	2 page spread & back cover	Full Page (premium placement)	Full Page	Half Page	Business Card
Recognition at event	Top Billing on Step & Repeat, Event Banner, and Acknowledged by Emcee	Logo on Step & Repeat, Event Banner, and Acknowledged by Emcee	Logo on Event Banner, Acknowledged by Emcee	Logo on Event Banner, Acknowledged by Emcee	Name on Banner, Acknowledged by Emcee
Recognition in a Thank You Banner at the Black History Baggage Car through 2024	Logo	Logo	Logo	Name	Name

### FOR MORE INFORMATION:

Bill Dwight  
(248) 866-4364  
info@FOCCM.ORG

\*COMMIT BY DATE FOR INCLUSION IN  
EVENT MARKETING: Jan. 1

\*\*ADS FOR PROGRAM DUE: Jan. 5

# SECURE YOUR SPONSORSHIP!

Please fill out and return form to [info@foccm.org](mailto:info@foccm.org)



## SPONSORSHIP LEVEL

PRESENTING ..... \$10,000  
ARMSTRONG..... \$ 5,000  
ELLINGTON..... \$ 2,500  
FITZGERALD ..... \$ 1,000  
CALLOWAY ..... \$ 500

**AT THIS TIME WE CAN ONLY ACCEPT  
SPONSORSHIP PAYMENT VIA CHECK**

Make checks payable to FOCCM and return with this form to:

FOCCM  
PO BOX 2181  
Naples, FL 34102

TOTAL SPONSORSHIP AMOUNT:

\$ \_\_\_\_\_

OPTIONAL ADD-ON DONATION:

\$ \_\_\_\_\_

TOTAL AMOUNT DUE:

\$ \_\_\_\_\_

PLEASE ADVISE ON HOW YOU WOULD LIKE TO BE ACKNOWLEDGED IN PRINT (If different from Company Name below)

COMPANY NAME

CONTACT PERSON

STREET ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

✕  
SIGNATURE

TODAY'S DATE

**FOR MORE INFORMATION:** Bill Dwight | (248) 866-4364 | [info@FOCCM.ORG](mailto:info@FOCCM.ORG)